

NEW 2011 SPECIAL NOTICE!!

Show Site Manager's and Company Owner/CEO's Signature Mandatory

AS YOU ARE AWARE, THE ARNOLD WEEKEND NOW FEATURES ATHLETES IN 45 DIFFERENT SPORTS AND EVENTS. OVER 15,000 OF THESE ATHLETES ARE UNDER THE AGE OF 18. **THIS IS A FAMILY WEEKEND** AND WE WILL APPRECIATE CONSIDERATION OF THE FAMILY FITNESS MESSAGE OF THE SHOW.

FOLLOWING ARE ADDITIONAL RULES AND REGULATIONS:

- 1. PRINTED APPAREL OR SIGNAGE** – YOUR DESIGNS **MUST BE SUBMITTED TO THE CLASSIC PRODUCTIONS OFFICE PRIOR TO DECEMBER 1ST**. FOUL OR SUGGESTIVE LANGUAGE WILL NOT BE TOLERATED. USAGE OF ANY ARNOLD SPORTS FESTIVAL WEEKEND LOGOS AND/OR SPECIFIC MENTION OF THE TERMS ... ARNOLD SPORTS FESTIVAL, ARNOLD CLASSIC OR ARNOLD FITNESS EXPO MUST BE APPROVED BY THE CLASSIC PRODUCTIONS OFFICE PRIOR TO PRINTING – **NO EXCEPTIONS!** ANY NON-APPROVED ITEMS MAY BE CONFISCATED.
- 2. SIGNAGE / PHOTOS / LITERATURE DISPLAYED** – THE ARNOLD SPORTS FESTIVAL DOES NOT ALLOW LITERATURE OR PRODUCTS THAT MAKE REFERENCE TO STERIODS OR ENHANCEMENT ABILITY THAT IS RELATED TO ANY ILLEGAL SUBSTANCE. NO REFERENCES MAY BE MADE ABOUT ENHANCEMENT OF SEXUAL PLEASURE, ENDURANCE OR ANY PRODUCT MARKETED AS APHRODISIACS. ALL LITERATURE MUST BE APPROPRIATE FOR A HIGH SCHOOL AND YOUNGER AUDIENCE. NO CATALOGS OR PRODUCTS MAY BE DISTRIBUTED THAT REFLECT ITEMS THAT ARE NOT LEGAL FOR SALE TO INDIVIDUALS UNDER THE AGE OF 18 IN THE UNITED STATES AND MUST FOLLOW THE LAWS AS SET FORTH BY THE STATE OF OHIO. BE SURE TO HAVE QUESTIONABLE ITEMS PRE-APPROVED BY THE CLASSIC PRODUCTIONS OFFICE PRIOR TO DECEMBER 1ST.
- 3. ATTIRE** – SUBMIT PROPOSED APPAREL CHOICES TO THE CLASSIC PRODUCTIONS OFFICE BEFORE DECEMBER 1ST. **BOOTH WORKERS WITH INAPPROPRIATE ATTIRE MAY BE ESCORTED OUT OF THE EXHIBIT HALL FOR THE DURATION OF THE EXPO.**
- 4. SOUND EQUIPMENT/AMPLIFICATION** – AMPLIFICATION WILL BE MONITORED ELECTRONICALLY.
- 5. BOOTH BOUNDARIES** – NO STANDING OR SOLICITING OUTSIDE OF YOUR BOOTH SPACE OR THROUGHOUT THE EXPO HALL. **ABSOLUTELY NO STANDING ON TABLES OR CHAIRS.**
- 6. GIVEAWAYS / SAMPLES** – **ABSOLUTELY NO THROWING OR TOSSING OF ANY ITEM INTO THE CROWDS.** ITEMS TO BE HANDED OUT TO THE ATTENDEES FROM **WITHIN** THE EXHIBITOR BOOTH SPACE. **DRINK SAMPLES ARE TO BE LIMITED TO ONE SERVING OR LESS PER SAMPLE. (ONE SERVING = 3 OZ.)**
- 7. CELEBRITIES IN EXHIBIT BOOTHS** – TO COMPLY WITH THE FIRE MARSHALL'S REQUIREMENTS, YOU MUST PURCHASE ENOUGH EXHIBIT SPACE TO CONTAIN THE CROWDS **WITHIN** YOUR BOOTH IF YOUR COMPANY IS CONSIDERING HOSTING A CELEBRITY OR GROUP OF CELEBRITIES. LINES FOR AUTOGRAPHS, PICTURES, HANDOUTS OR GATHERING OF ATTENDEE'S PERSONAL INFORMATION **CANNOT** BLOCK THE WALKWAYS OR OTHER EXHIBIT BOOTHS. EXHIBITOR PERSONNEL IS RESPONSIBLE FOR CROWD CONTROL AT BOOTH.
- 8. PRODUCTS** – EPHEDRA, EPHEDRA DERIVATIVES, HORMONE OR HORMONE RELATED PRODUCTS **ARE NOT PERMITTED** AT THE ARNOLD FITNESS EXPO.

NAME OF PERSON RESPONSIBLE FOR ENFORCEMENT ISSUES AT THE SHOW SITE AND THE COMPANY OWNER/CEO – PLEASE PRINT AND SIGN YOUR ACKNOWLEDGEMENT BELOW. YOU ARE RESPONSIBLE TO MAKE SURE ALL PERSONNEL WORKING YOUR BOOTH UNDERSTANDS ALL OF THESE REQUIREMENTS. **RETURN THIS SIGNED FORM TO THE ARNOLD EXPO OFFICE (Fax 614-431-3493) OR EMAIL TO lpinney@arnoldexpo.com AND dreeder@arnoldexpo.com WITH YOUR 2011 APPLICATION FORM. (You will not be allowed to exhibit without this executed form on file in the EXPO office.)**

Print Company Name to be Listed in EXPO Directory: _____

Booth Number (if assigned): _____

OWNER/CEO (PRINT NAME)	(SIGNATURE)	(DATE)	(CELL PHONE)
SHOW SITE MGR (PRINT NAME)	(SIGNATURE)	(DATE)	(CELL PHONE)

THANK YOU FOR YOUR CONTINUED COOPERATION IN MAKING THIS WEEKEND THE BEST IT CAN BE FOR ALL WHO ATTEND!
2011 Arnold Fitness EXPO Nutritional and Exhibitor Support Committee